

REPORT ON BUSINESS

December 2020

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This business report is intended to provide a comprehensive, up to date overview of the workings of TextRelease and its International Grey Literature Network Service. TextRelease is an independent information and publishing bureau specializing in the field of grey literature and networked information. GreyNet was founded in 1992 and re-launched in 2003 under the leadership and direction of TextRelease. Since its re-launch, it has developed into an international network capable of serving various sectors of government, academics, business and industry as well as subject based communities producing, processing, distributing, and preserving grey literature. GreyNet's mission is dedicated to research, publication, open access, education, and public awareness to grey literature, which requires now more than ever an infrastructure commensurate to its real potential.

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In order to accommodate further growth, enhance its existing resources, and rise to challenges required for innovation, GreyNet powered by TextRelease will outsource the International Conference Series on Grey Literature starting in 2020. GreyNet will continue as corporate author to the serial publications published by TextRelease such as the GL Conference Proceedings, the Program Books, and The Grey Journal. Likewise, all partnerships, licensed agreements, collaborations with service providers, and contracts undertaken by

TextRelease on behalf of GreyNet will remain in effect. The work by GreyNet's Resource Policy Committee, Social Media Publishing Committee, and Education and Training Committee will likewise remain intact. GreyNet will further maintain representation on the Conference Program Committee outsourced to new management in 2020. More on these and other developments are found in this Business Report.

Dominic Farace, Director

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Leadership in the field Grey Literature



Dominic Farace,
Director 1992 ...



Jerry Frantzen,
Tech. Assistant 1996 ...

Dr. Dominic Farace is the Founder/Director of GreyNet, Grey Literature Network Service, since 1992. In the above capacity, he is author, journal editor, guest lecturer, and curriculum developer in the field of grey literature. Farace is also a recipient of the Golden Candle Award in 2000 for his work in the field of grey literature as well as the Victorine van Schaick Prize in 2008 for The Grey Journal, International Journal on Grey Literature.

Company Information

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TextRelease Established April 1, 2003
Address: Javastraat 194-HS, 1095 CP Amsterdam, Netherlands
Phone: +31 (0) 20 331 2420
Email: info@textrelease.com
Legal Status: Independent, Sole Proprietorship
Commercial Banking: Rabobank Amsterdam, IBAN: NL70 RABO 0313 5853 42
Credit Card Recipient: Visa Card, MasterCard, and American Express
Tax Office (NL): VAT N^o: NL001525626B80
Registered (NL): Amsterdam Chamber of Commerce N^o: 34188522
Registered (USA): DUNS N^o: 408545049
GreyNet International ISNI, International Standard Name Identifier 0000 0001 1508 0451

GreyNet was formerly powered by

TransAtlantic ^{DF} GreyNet	1992-1998, Amsterdam Chamber of Commerce No. 229159
MCB/UP GreyNet	1998-2000, Amsterdam Chamber of Commerce No. 33229159

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GreyNet Associate and Institutional Members



DANS-KNAW, Netherlands
Associate Member 2014 - ...



EBSCO Publishing, United States
Associate Member 2005 - ...



ISTI-CNR, Italy
Associate Member 2012 - ...



CVTISR, Slovak Republic
Associate Member 2012 - ...



University of Florida, United States
Associate Member 2018 - ...



KISTI, South Korea
Associate Member 2013 - ...



NTK, Czech Republic
Associate Member 2010 - ...



Nuclear Information Section, IAEA
Associate Member 2013 - ...



TIB Hannover Germany
Associate Member 2017 - ...



UWM-SOIS, United States
Institutional Member 2018 - ...

GreyNet provides two levels of organizational membership: **Associate** and **Institutional**. The Associate Members together constitute GreyNet's corporate authorship, which is tasked with capturing various types of information including factual, bibliographic, biographic, documentary and full-text along with accompanying metadata, research data, and post-publication data issuing from the annual Conference Series on Grey Literature as well as related workshops in this field of information. This body of textual and non-textual content is then further compiled, edited, and published in a number of serial publications.

Partnerships and Agreements

Over the years, GreyNet powered by TextRelease has entered into a number of agreements with other businesses and organizations for the advancement of grey literature. Among these include:



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TIB AV-Portal	German National Library for Science and Technology, 2018 - ...
WorldWideScience.org	World Wide Science Alliance, 2016 - ...
OpenAIRE	Open Access Infrastructure for Research in Europe, 2015 - ...
ISTI-CNR	GreyGuide Repository and Web Access Portal, 2013 - ...
DANS Data Archive	GreyNet Research Data entry and open access, 2012 - ...
FedGrey Working Group	FEDLINK-GreyNet Memorandum of Understanding, 2011 - ...
ICSTI	GreyNet Partnership, 2009 - ...
Inist-CNRS	OpenGrey [formerly OpenSIGLE] Repository, 2007 - 2017
EBSCO/LISTA-FT	License Agreement for The Grey Journal, 2005- ...

Other Publishing Agreements

CSA/PAIS Int.	A&I Service for 'The Grey Journal', 2006 - ...
LISA Index	A&I Service for 'The Grey Journal', 2006 - ...
SCOPUS/Elsevier	A&I Service for 'The Grey Journal', 2009 - ...
Thomson Reuters	A&I Service for 'The Grey Journal', 2009 - ...
Clarivate – Web of Science	A&I Service for the GL Conference Proceedings, 2009 - ...
Curran's Scopus Compendex	A&I Service for the GL Conference Proceedings, 2004 - ...
Cabell's Directories	TGJ Journal Listing, 2013 - ...
EBSCO	TGJ Subscription Agent, 2005 - ...
Emerald	Rights to former GreyNet content 1994-2000 via open access, 2009
De Gruyter/Saur	Monograph on Grey Literature, 2010

GreyNet International – Committee’s and Chairmen 2020

<p>CPC</p> <p>GL2020 Conference Program Committee</p> <p><i>Chair Giovanni De Simone, Italy</i></p> <p>International Conference Series on Grey Literature</p>	<p>SMP</p> <p>Social Media Publishing Committee</p> <p><i>Chair Dr. Joachim Schöpfel, France</i></p> <p>Serials, Non-Serials, and Social Media</p>
<p>RPC</p> <p>Resource Policy Committee</p> <p><i>Chair Dr. Dobrica Savić, Austria</i></p> <p>Repositories, Portals, and Web-based Resources</p>	<p>E&T</p> <p>Education and Training Committee</p> <p><i>Chair David Baxter, Canada</i></p> <p>Library and Information Studies</p>

In providing an infrastructure commensurate to its mission and core activities, GreyNet is supported by four working committees. Together they advance GreyNet’s manifold mission dedicated to research, publication, open access, education, and public awareness to grey literature

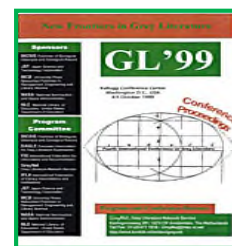
TextRelease

Products, Services, and Professional Activities

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As Program and Conference Bureau, the main activities of TextRelease include the identification and negotiation with potential conference hosts for the annual conference venues and the identification and acquisition of conference sponsors and advertisers. The formation of Program Committees and Chairpersons along with the initial draft of conference themes incorporated in the announcements and call-for-papers. TextRelease maintains contact with authors throughout the lead-up to the conference providing them with guidelines for their content submissions and informing them of their status on the conference program. TextRelease is further responsible for the design, compilation, editing, and publication of conference materials and documents issuing from the Conference Series. Foremost among these are the conference site, newsletters, program books, and conference proceedings.

International Conference Series on Grey Literature, 1993-2020



The GL Conference Series began as a biannual event in the early ‘90s, however with its relaunch in 2003, the conference series rose to an annual event. The GL Conference Series maintains a transatlantic character alternating between Europe and North America. However, participants from recognized organizations worldwide actively sponsor and participate.

- GL1 **Weinberg Report 2000**
Amsterdam RAI Congress Center, 13-15 December (NL) 1993
- GL2 **Grey Exploitations in the 21st Century**
Catholic University of America, Washington D.C., 2-3 November (USA) 1995
- GL3 **Perspectives on the Design and Transfer of STI**
EU Jean Monnet Building, Luxembourg, 13-14 November (LUX), 1997
- GL4 **New Frontiers in Grey Literature**
Kellogg Conference Center, Washington D.C., 4-5 October (USA) 1999



- GL5 **Grey Matters in the World of Networked Information**
KNAW Congress Center, Amsterdam, 4-5 December (NL) 2003
- GL6 **Work on Grey in Progress**
NYAM Conference Center, New York, 6-7 December (USA) 2004
- GL7 **Open Access to Grey Resources**
INIST-CNRS Congress Centre, Nancy, 5-6 December (FR) 2005
- GL8 **Harnessing the Power of Grey**
UNO Conference Center, New Orleans, 4-5 December (USA) 2006



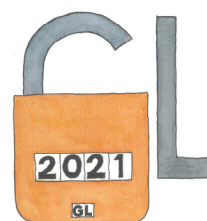
- GL9 **Grey Foundations in Information Landscape**
Provincial House, Antwerp, 10-11 December (BE) 2007
- GL10 **Designing the Grey Grid for Information Society**
Amsterdam Science Park, 8-9 December (NL) 2008
- GL11 **The Grey Mosaic, Piecing It All Together**
Library of Congress, Washington D.C., 14-15 December (USA) 2009
- GL12 **Transparency in Grey Literature, Grey Tech Approaches ...**
National Library of Technology, Prague, 6-7 December (CZ) 2010



- GL13 **The Grey Circuit, From Social Networking to Wealth Creation**
Library of Congress, Washington D.C., 5-6 December (USA) 2011
- GL14 **Tracking Innovation through Grey Literature**
National Research Council, Rome, 29-30 November (IT) 2012
- GL15 **The Grey Audit, A Field Assessment of Grey Literature**
CVTISR, Bratislava, Slovak Republic, 2-3 December (SK) 2013
- GL16 **Grey Literature Lobby, Engines and Requesters for Change**
Library of Congress, Washington D.C., 8-9 December (USA) 2014



- GL17 **A New Wave of Textual and Non-Textual Grey Literature** (NL) 2015
 KNAW Congress Center, Amsterdam, 1-2 December
- GL18 **Leveraging Diversity in Grey Literature** (USA) 2016
 The New York Academy of Medicine, New York, 28-29 November
- GL19 **Public Awareness and Access to Grey Literature** (Italy) 2017
 National Research Council of Italy, CNR Rome, 23-24 October
- GL20 **Research Data Fuels and Sustains Grey Literature** (USA) 2018
 Loyola University New Orleans, Louisiana, 3-4 December



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- GL21 **Open Science Encompasses New Forms of Grey Literature** (Germany) 2019
 German National Library for Science and Technology, 22-23 October
- GL2020 **Applications of Grey Literature for Science and Society** (Italy) 2020
 National Research Council of Italy, 19 November
- GL2021 **Digital Transformation of Grey Literature: Exploring Next Generation Grey** (NL) 2021
 OBA Forum Amsterdam, Netherlands, Forthcoming 6-7 December

International Conference Series on Grey Literature
Conference Lifecycle and Workflow
 Milestones and Deliverables

PRE-CONFERENCE	CONFERENCE	POST-CONFERENCE
<u>Conference Announcement</u>	<u>Program Books</u>	<u>Author full-text papers</u>
<u>Call-for-Papers</u>	<u>Conference Presentations</u>	<u>Conference Proceedings</u>
<u>Conference Proposals</u>	<u>Conference Evaluation</u>	<u>Conference Papers</u>
<u>Author Memoranda</u>	<u>Non-Exclusive Rights Agreement</u>	<u>PowerPoint Slides</u>
<u>Author BIOs</u>	<u>Video Recording</u>	<u>Video Presentations</u>
<u>Call-for-Posters</u>	<u>Poster Prize</u>	<u>Conference Posters</u>
<u>Conference Site</u>	<u>Social Media</u>	<u>Research data</u>
<u>GreyNet Award Dinner</u>	<u>Pre-Conference Announcement</u>	<u>DOI Minting</u>

GL Conference Hosts 1993-2020

CNR Rome	Italy
CUA Washington D.C.	United States
CVTI SR Bratislava	Slovak Republic
EU CEC/DG XIII	Luxembourg
EWI Brussels	Belgium
FEDLINK, Library of Congress	United States
German National Library for Science and Technology	Germany
Inist-CNRS, Nancy	France
MCB University Press	United Kingdom
NTK, National Library of Technology	Czech Republic
NYAM, New York Academy of Medicine	United States

GL Conference Sponsors 1993-2020

ACM Digital Library	United States
British Library	United Kingdom
BIOSIS	United States
City of Amsterdam	Netherlands
City of Nancy	France
CRL	United States
DANS-KNAW	Netherlands
Deanet Media Company	Italy
DTIC	United States
EAGLE	Luxembourg
EBSCO Publishing	United States
EIPASS European Informatics Passport	Italy
Elsevier	Netherlands
Endeavor Information Services	United States
EU Bookshop	Luxembourg
EU Cordis	Luxembourg
GESIS	Germany
ICSTI	France
Ila, Inc.	United States
ISTI-CNR	Italy
JST	Japan
KISTI	Korea
LLC	United States
NIS-IAEA	Austria
NTIS	United States
NLE	United States
NLM	United States
OSTI-DOE	United States
Springer Verlag	Germany
Swets	Netherlands
Swinburne University of Technology	Australia
Thomson Reuters	United States
TIB Hannover	Germany
University of Florida; George A. Smathers Libraries	United States
University of Ljubljana	Slovenia
UWM, University of Wisconsin, Madison	United States
Wiley	Italy



International Journal on Grey Literature

The Grey Journal 2005-2020

ISSN 1574-1796

e-ISSN 1574-180X

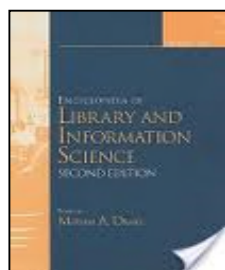
TGJ Volume 16, Special Winter Issue	2020	Visibility of Grey Literature in the Digital Age
TGJ Volume 16, Number 1, Spring	2020	Grey Literature Seen in Transition
TGJ Volume 16, Number 2, Summer	2020	Grey Literature – A Platform and Interface for Open Science
TGJ Volume 16, Number 3, Autumn	2020	Open Access, Publishing, and Grey Literature
TGJ Volume 15, Special Winter Issue	2019	Grey Repositories in the face of Digital Challenges
TGJ Volume 15, Number 1, Spring	2019	Data Librarians Speak Out on Grey Literature
TGJ Volume 15, Number 2, Summer	2019	Open Access to Grey Research Data
TGJ Volume 15, Number 3, Autumn	2019	Advancing Open Science and Grey Literature
TGJ Volume 14, Special Winter Issue	2018	Rethinking the Role of Grey Literature in the Digital Age
TGJ Volume 14, Number 1, Spring	2018	Open Access, New Grey Literature, and Data Compliance
TGJ Volume 14, Number 2, Summer	2018	Breaking New Ground in Grey Literature
TGJ Volume 14, Number 3, Autumn	2018	Profiling Grey Data for Public Access
TGJ Volume 13, Special Winter Issue	2017	Current Trends that Impact Grey Literature
TGJ Volume 13, Number 1, Spring	2017	Grey Literature Domain in Broad View
TGJ Volume 13, Number 2, Summer	2017	Finding and Bridging Knowledge Gaps via Grey Literature
TGJ Volume 13, Number 3, Autumn	2017	Mapping Crossroads in the Field of Grey Literature
TGJ Volume 12, Special Winter Issue	2016	New Challenges and Opportunities Facing Repositories
TGJ Volume 12, Number 1, Spring	2016	Mining Textual and Non-Textual Data Sources
TGJ Volume 12, Number 2, Summer	2016	Convergence and Change in Grey Literature
TGJ Volume 12, Number 3, Autumn	2016	Data Fuels and Validates Grey Literature
TGJ Volume 11, Special Winter Issue	2015	The Value Grey Literature in Repositories
TGJ Volume 11, Number 1, Spring	2015	Raising Awareness to Grey Literature
TGJ Volume 11, Number 2, Summer	2015	Publishing, Licensing, and Open Access
TGJ Volume 11, Number 3, Autumn	2015	Topical and Technical Advances in Grey Literature
TGJ Volume 10, Number 1, Spring	2014	Sustaining Good Practices In Grey Literature
TGJ Volume 10, Number 2, Summer	2014	Research Communities And Data Sharing
TGJ Volume 10, Number 3, Autumn	2014	Weighing up Public Access to Grey Literature
TGJ Volume 9, Number 1, Spring	2013	Adapting New Technologies for Grey Literature
TGJ Volume 9, Number 2, Summer	2013	Tracking Grey Literature Across Disciplines
TGJ Volume 9, Number 3, Autumn	2013	Improving Grey Literature through Innovation
TGJ Volume 8, Number 1, Spring	2012	Social Networking and Grey Literature
TGJ Volume 8, Number 2, Summer	2012	Data Frontiers in Grey Literature
TGJ Volume 8, Number 3, Autumn	2012	Managing Change in Grey Literature
TGJ Volume 7, Number 1, Spring	2011	Transparency in Grey Literature
TGJ Volume 7, Number 2, Summer	2011	System Approaches to Grey Literature
TGJ Volume 7, Number 3, Autumn	2011	Research and Education in Grey Literature
TGJ Volume 6, Number 1, Spring	2010	Government Alliance to Grey Literature
TGJ Volume 6, Number 2, Summer	2010	Shared Strategies for Grey Literature
TGJ Volume 6, Number 3, Autumn	2010	Research on Grey Literature in Europe

TGJ Volume 5, Number 1, Spring	2009	Paperless Initiatives for Grey Literature
TGJ Volume 5, Number 2, Summer	2009	Archaeology and Grey Literature
TGJ Volume 5, Number 3, Autumn	2009	Trusted Grey Sources and Resources
TGJ Volume 4, Number 1, Spring	2008	Praxis and Theory in Grey Literature
TGJ Volume 4, Number 2, Summer	2008	Access to Grey in a Web Environment
TGJ Volume 4, Number 3, Autumn	2008	Making Grey more Visible
TGJ Volume 3, Number 1, Spring	2007	Grey Standards in Transition and Use
TGJ Volume 3, Number 2, Summer	2007	Academic and Scholarly Grey
TGJ Volume 3, Number 3, Autumn	2007	Mapping Grey Resources
TGJ Volume 2, Number 1, Spring	2006	Grey Matters for OAI
TGJ Volume 2, Number 2, Summer	2006	Collections on a Grey Scale
TGJ Volume 2, Number 3, Autumn	2006	Using Grey to Sustain Innovation
TGJ Volume 1, Number 1, Spring	2005	Publish Grey or Perish
TGJ Volume 1, Number 2, Summer	2005	Repositories - Home2Grey
TGJ Volume 1, Number 3, Autumn	2005	Grey Areas in Education

Other Serial and Non-Serial Publications



PRQ



ELIS



De Gruyter | Saur

Publishing Research Quarterly - Spring Issues on Grey Literature 2004-2007 ISSN 1053-8801
 Encyclopedia of Library and Information Sciences, 2017 (3rd Ed.) ISBN 978-0-8493-9712-7
 De Gruyter - Grey Literature in Library and Information Studies, 2010 ISBN 978-3-598-11793-0

Other GreyNet Publications

Conference Proceedings on Grey Literature	2004 - 2020	ISSN 1386-2316
Conference Program Books on Grey Literature	2003 - 2019	ISSN 1386-2308
GreyNet Quarterly Newsletter	2009 - 2020	ISSN 1877-6035
GreyWorks Summer Workshop Series	2009 - 2019	ISSN 2211-1425
GreyForum Series, Onsite-Online Workshops	2013 - 2019	ISSN 2213-5735

Social Media and Networking



GreyNet LinkedIn Group	https://www.linkedin.com/groups/3718857/
GreyNet Twitter Social Blogging	https://twitter.com/GreyLitNet
GreyNet International Facebook	https://www.facebook.com/greynetinternational
GreyNet RSS Feeds	http://www.textrelease.com/rss.xml
Wikipedia	http://en.wikipedia.org/wiki/Grey_Literature_Network_Service

GreyNet's Web Access Portal and Repository

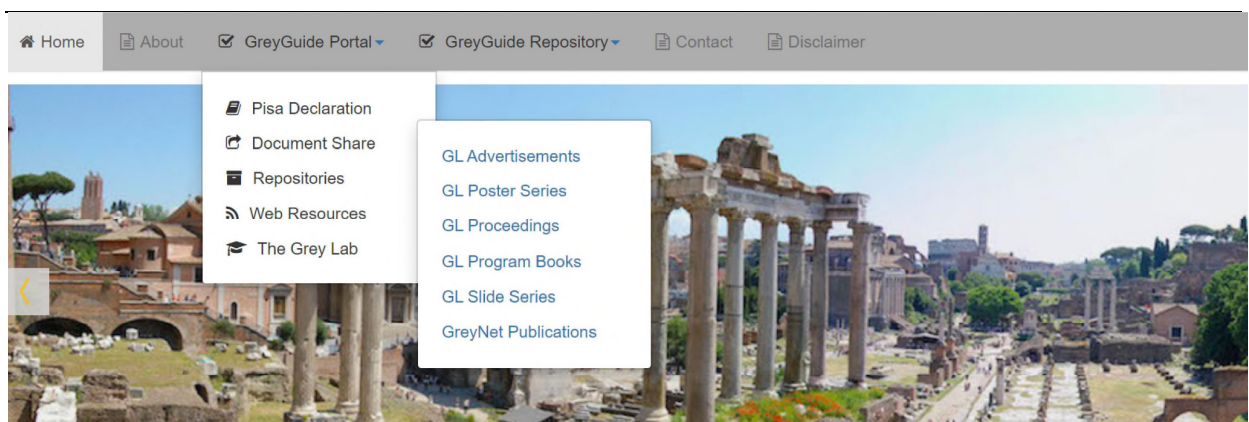


Repository and Guide to Good Practices and Resources in Grey Literature

GreyNet's Position on the information landscape is Redefined

The Portal and Repository to Good Practices and Resources in Grey Literature <http://greyguide.isti.cnr.it/> offers information professionals, practitioners and students shared common ground in the field of grey literature. In early 2014, GreyNet (content provider) reached agreement with ISTI-CNR (service provider) to embark on the GreyGuide Project. GreyNet collections and web content that were only accessible either via its website or allied conference site began migration to the GreyGuide Repository and Portal. This allowed for combined search, browse, and retrieval capability across collections - whereby standardized metadata and full-text can be harvested online. Alongside good practices in grey literature, GreyNet's in-house collections of persons and organizations in the field of grey literature, as well as research projects, conference proposals, conference papers, and other resources in grey literature are now openly accessible via the GreyGuide.

GreyGuide Portal



GreyGuide Repository

BIO Who is in Grey Literature

GLA Conference Proposals

GLP Conference Papers

RGL Resources in Grey Literature



Starting in 2018, the ORCID (a unique, persistent digital identifier assigned to an author-researcher) was included as a metadata field in the **BIO Collection** as well as in **TGJ, The Grey Journal**.



GreyNet also became a minting service for DOIs (a unique, digital object identifier that is assigned to content, which provides a persistent link to its location on the Internet). The DOI field is included in the **GLP and RGL Collections**.

GreyNet's Open Access Resources and Service Providers



GreyNet completed the second phase of an Enhanced Publications Project (EPP) in which research data accompanying conference preprints are entered in the DANS Data Archive and cross-linked to metadata records in the OpenGrey Repository. Since the project's completion in 2012, research data accompanying conference preprints in the GL-Series are requested as an integral part of the annual call-for-papers and is now embedded in GreyNet's workflow. GreyNet currently has over 47 research datasets and 17 accompanying Data Papers in DANS. www.greynet.org/opengreyrepository/enhancedpublications.html.



The TIB AV-Portal is a web-based platform for quality-tested scientific videos. TIB and GreyNet International have a Media Partnership. Video recordings of GreyNet International events are hosted on the AV-Portal. The GreyNet International logo will be shown on the publisher's page in the AV-Portal and GreyNet International is acknowledged as publisher in the metadata of each video. Currently there are 62 published video presentations in GreyNet's collection.



Over 375 metadata records originating in the GL Conference Series including their corresponding full-text papers, PowerPoint slides, abstracts, biographical notes, and post-publication commentaries are available via the OpenGrey Repository <http://www.opengrey.eu>. This web-based resource has become a significant reference tool for GreyNet's own referral service. In 2007, GreyNet (data provider) signed an agreement with INIST (service provider) in which all of its past and future collections of conference preprints would be openly accessible in the OpenGrey Repository. In 2009, GreyNet purchased back the rights to content from its first four conference proceedings (1994-2000), making these also openly accessible and thus guaranteeing that its collections would be comprehensive.

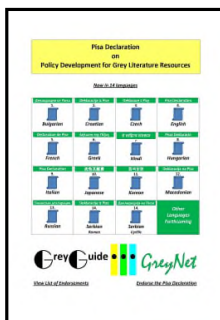


Agreement has been reached between OpenGrey and OpenAIRE, whereby GreyNet's Collection of Conference Preprints in the OpenGrey Repository are now harvested and accessible in OpenAIRE via its Discovery services.



WorldWideScience.org is a global science gateway comprised of national and international scientific databases and portals among which now include the **GreyGuide**, **OpenAIRE**, **OpenGrey**, **TIB AV-Portal**, and **DANS via NARCIS**. WorldWideScience.org accelerates scientific discovery and progress by providing one-stop searching of databases from around the world. Multilingual WorldWideScience.org provides real-time searching and translation of globally-dispersed multilingual scientific literature.

The Pisa Declaration on Policy Development for Grey Literature Resources



In April 2014, information professionals from prominent European academic and research centers met in Pisa to address issues dealing with the policy and management of grey literature resources. This meeting resulted in the formulation of the Pisa Declaration on Policy Development for Grey Literature Resources – a fifteen-point roadmap, which serves as a guide for organizations involved in the production, publication, access and use of grey literature well into the 21st Century. The Pisa Declaration much like the Budapest, Bethesda, and Berlin Declarations are neither inventions of the mind nor improvements in doing the same things better – instead, they offer a different approach in dealing with information and data to meet the market needs and requirements of today. Until now, the problem was the lack of cooperation and coordination between and among organizations dealing with grey literature. However, the time of going it alone is now ended. The Pisa Declaration marks the close of an era of *ad hoc* policy and decision making with regard to grey literature resources. Since its original publication in English, the Pisa Declaration has been endorsed by 150 information professionals from renowned organizations worldwide and has now been translated into 21 languages: Armenian, Arabic, Bulgarian, Croatian, Czech, Dutch, French, German, Greek, Hindi, Hungarian, Italian, Japanese, Korean, Macedonian, Russian, Serbian, Slovak, Spanish, Tagalog, and Turkish.

Conference based Projects on Grey Literature, 1993-2000

Since the initial launch of the GL-Conference Series, GreyNet in collaboration with its pool of authors compiled and edited four information resources. And since its relaunch in 2003, GreyNet annually carries out research projects beneficial to stakeholders in the international grey literature community.

1993 - 2000 Bibliographic Database on the Topic of Grey Literature

1995 - 2000 International Guide to Persons and Organizations in Grey Literature

1997 - 2000 Glossary of Terms in Grey Literature

1999 - 2000 International Journal on Grey Literature (IJGL)

Conference based Research Projects on Grey Literature, 2003-2020

2003 Literature Review of four Pioneers in the field of grey literature

2004 General Survey on Grey Literature and a Citation Analysis

2005 Author Survey on Grey Literature and a Citation Analysis

2006 Project Information Data, PID-Study

2007 Design and implementation of a distance education course on Grey Literature

2008 OpenSIGLE-GreyNet: A Service and Data Provider Project

2009 OpenSIGLE-GreyNet: e-Infrastructures FP7 Proposal

2010 Comparative study of peer review by grey and commercial publishers

2011 Enhanced Publications Project - Phase 1: Survey and Post-Publication Data

2012 Enhanced Publications Project - Phase 2: Linking Research Data to Full-text

2013 Guide to Good Practice in Grey Literature – GreyGuide Project and Repository

2014 Guide to Good Practices and Resources in Grey Literature – GreyGuide Web Access Portal

- 2015** Leveraging Grey Literature – A Cumulative Case Study
- 2016** Policy Development for Grey Literature Resources: Assessment of the Pisa Declaration
- 2017** Data Papers are Witness to Trusted References in Grey Literature
- 2018** Open Data engages Citation and Reuse: A Follow-up Study on Enhanced Publication
- 2019** AccessGrey, Securing Open Access to Grey Literature for Science and Society
- 2020** Circular Economy and Grey Literature: An Explorative Research Project

GreyNet Annual Award for Outstanding Achievement in Grey Literature

Since 1999, GreyNet has issued an award in recognition for an author(s) contribution to the field of grey literature. Nominations for the GreyNet Award are based on a number of criteria (1) Results from conference evaluation forms, (2) Publication of the authors' full-text paper in the official Conference Proceedings, (3) Selection and publication of the authors work as a journal article, thus exporting and distributing research results originating in the Conference Series, and (4) Prior history of the author and/or author's organization in the field of grey literature. The recipient may also be an information professional, whose significant contributions over the years has sustained the growth and development of GreyNet International.



GreyNet Awards 1999 – 2020

1999

Julia Gelfand, University of California Irvine, USA
Awarded for her work as journal editor on grey literature.

2000

Daniela Luzi, National Research Centre, Italy
Awarded for her methodological approaches to grey literature.

- 2004** Bertrum MacDonald, Dalhousie University, Canada
Awarded for his study on the marine science community and grey literature.
- 2005** Keith Jeffrey, CCLRC U.K. and Anne Asserson, University of Bergen, Norway
Awarded for their work on CRIS systems for grey literature.
- 2006** Marcus Banks, New York University School of Medicine, USA
Awarded for his work on open access to grey literature.
- 2007** Todd A. Chavez [et al.], University of South Florida, USA
Awarded for his research on the Karst community and grey literature.
- 2008** Anne Gentil-Beccot, CERN, Switzerland
Awarded for her research on the physics community and grey literature.
- 2009** Debbie Rabina, Pratt Institute's School of Information and Library Science, USA
Awarded for her research on copyright licenses and legal deposit of grey literature.
- 2010** Joachim Schöpfel, University of Lille, France
Award presented for his extensive research and publications on grey literature.
- 2010** Christiane Stock, Inist-CNRS, France
Award presented for her work and publication on the OpenSIGLE Repository
- 2011** Bonnie C. Carroll and June Crowe, Information International Associates, Inc. USA
Awards presented for their work on scientific data in grey literature and NGOs.

- 2012** Petra Pejšová, National Technical Library, Prague, Czech Republic
Award presented for her research and management skills in the field of grey literature
- 2013** Marcus Vaska, Knowledge Resource Service; University of Calgary, Canada
Award presented for his extended research in raising awareness of grey literature.
- 2014** Kiyoshi Ikeda, Intellectual Resources Department, Japan Atomic Energy Agency, JAEA
Award for his work in collecting, organizing, and disseminating data and information on nuclear accidents and in particular the Fukushima Daiichi Nuclear Power Station Accident.
- 2015** Marnix van Berchum, Data Archiving and Networked Services, DANS-KNAW, Netherlands
Award presented for the technical support as service provider for GreyNet's research data issuing from the International Conference Series on Grey Literature.
- 2015** Stefania Biagioni, Institute of Information Science and Technologies, ISTI-CNR, Italy
Award presented for the development and maintenance of the GreyGuide Repository and Web Access Portal for GreyNet's Collections and Resources.
- 2016** Blane K. Dessy, Library of Congress, Washington D.C., USA
Award presented in recognition for sustained support enabling research and development in the field of grey literature.
- 2017** Dobrica Savić, Nuclear Information Section; International Atomic Energy Agency, UN
Award for his leading role in drafting, promoting, and assessing the 'Pisa Declaration on Policy Development for Grey Literature Resources'.
- 2018** Tomas A. Lipinski, University of Wisconsin - Milwaukee; School of Information Studies, USA
Award for his corpus of publications dealing with legal issues and information rights in the field of grey literature.
- 2019** Plato L. Smith, University of Florida, George A. Smathers Libraries, USA
Award for his work dealing with grey literature research data, its reuse, and preservation. As well as for his profound organizational support.
- 2020** Silvia Giannini, Institute of Information Science and Technologies, ISTI-CNR, Italy
Special recognition for her professional and decisive style of management of the Twenty-Second International Conference on Grey Literature during a year challenged by a pandemic



GreyNet Honorary Member Register

The international Grey Literature Network Service celebrated last year its Twenty-fifth Anniversary and understands that this milestone was reached in great part through the financial and content contributions of its associate, institutional, and individual members. In recent years, a number of GreyNet Members have retired; however, they continue to share interest in the field of grey literature and remain in contact with GreyNet's range of information services and activities. As an organization, GreyNet chooses to honor these information professionals and seeks to offer a token of lasting thanks for their sustained support.

*** Roberta Shaffer, USA * Herbert Gruttemeier, France * Keith Jeffery, United Kingdom
* June Crowe, USA * Leonid Pavlov, Russia * Janie Kaplan, USA * Rosvita Vaska, Canada**



Educational and Training Initiatives in Grey Literature

Course modules and training are available not only to instructors and students at Schools and Colleges of Library and Information Science, but also to professionals and practitioners working to serve their knowledge-based communities. Through the years, GreyNet has taken an active role in curriculum development and instruction. Such initiatives include:

Workshops and Seminars

Introduction to Grey Literature, Supply and Demand Side Grey, Strategies and Future Trends, etc.

Distance Education Program 2007-2009

Undergraduate Accredited Course on Grey Literature via the University of New Orleans, USA

Guest Lecture Series 2004-2008

Lectures on Grey Literature for Masters Students at the University of Amsterdam, Netherlands

Presentations at Conference, Meetings, and Other Events

Invited Papers and Presentations on topics related to Grey Literature



GreyWorks - Summer Workshop Series on Grey Literature ISSN 2211-1425

Benchmarks and Forecasts on Grey Literature , Washington DC, USA	May 5, 2009
Benchmarks and Forecasts on Grey Literature , Amsterdam, NL	July 2, 2009
Transparency Governs the Grey Landscape , Washington DC, USA	Aug.10,2010
Ten Strategies for Grey Literature , Amsterdam, NL	Sept.9, 2011
Strategic Mapping of Grey Literature , The Hague, NL	Aug.31,2012
Grey Boot Camp: Exposure to the Grey Landscape , Washington DC, USA	July 25,2013
Leveraging Grey Literature: A Training in Resource Assessment , DC, USA	Aug.11,2015
Leveraging Grey Resources: A Training Module , UvA, Amsterdam, NL	Sept.21,2016
Data Papers: An Open Access Tool for Citizen Science , OBA, Amsterdam, NL	Aug.16, 2018



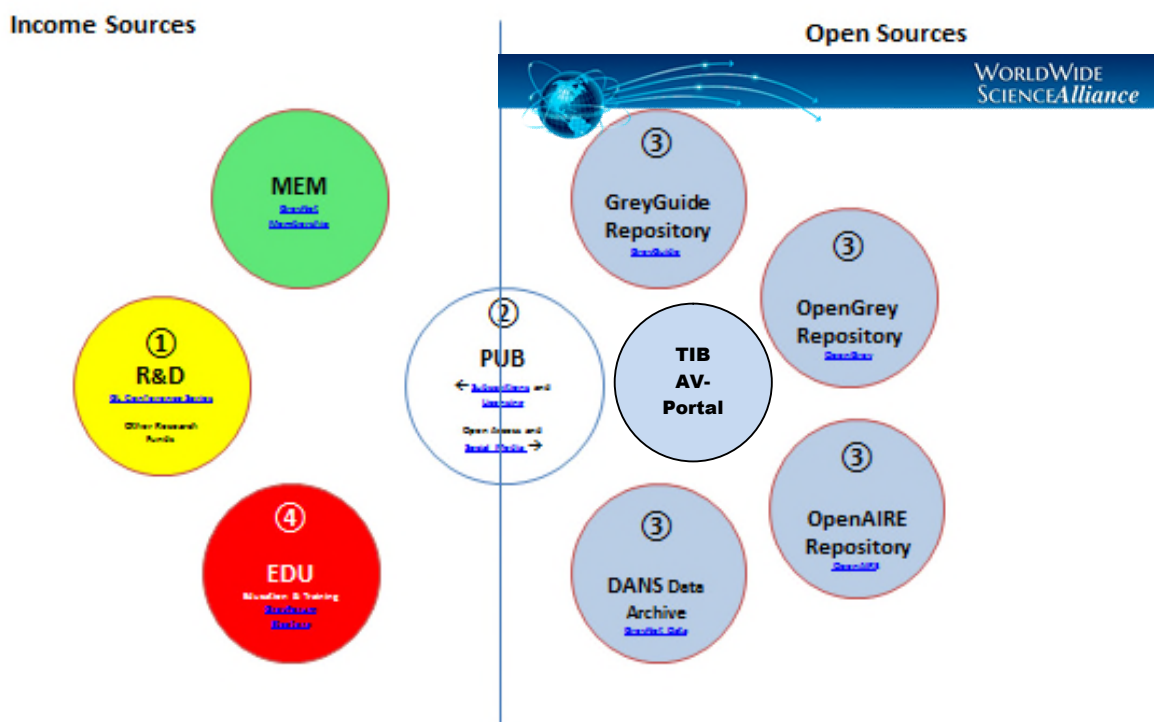
GreyForum - Onsite and Online Seminars and Workshops

"Where grey literature provides common ground for information professionals"

ISSN 2213-5735

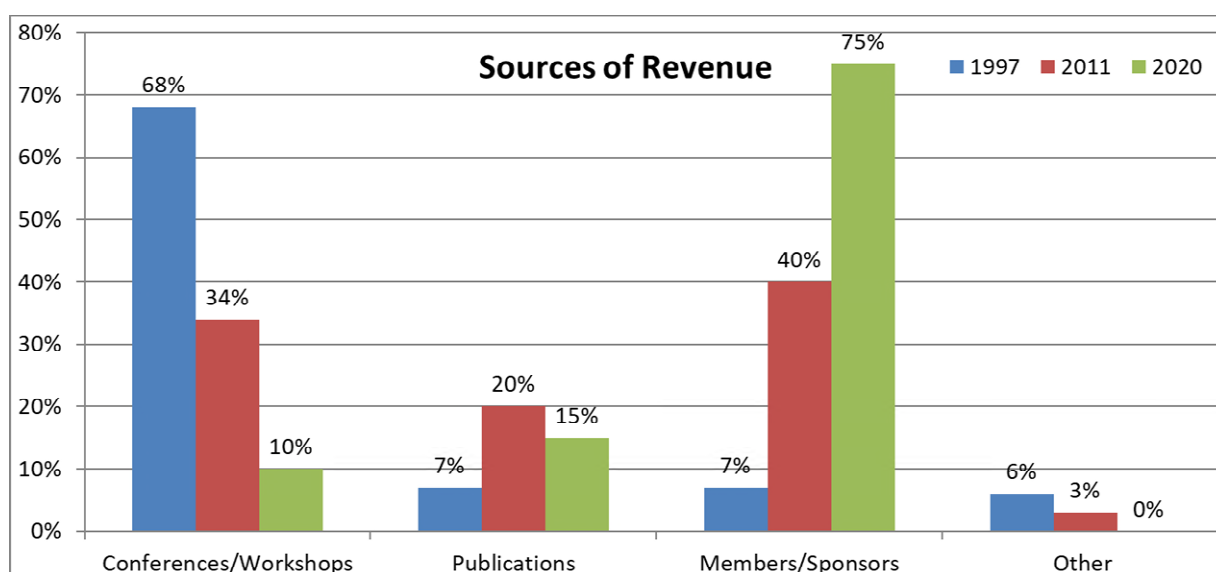
Grey Literature and Information Ethics , St. Hilda's College, Oxford, UK	Jan.31, 2013
Grey Literature and Information Rights , KNVI Conference, NL	Nov.14,2013
Grey Literature and Policy Development , CNR Pisa, Italy	April 7, 2014
Grey Literature and Digital Preservation , Pinto Huis, Amsterdam, NL	Nov.30,2015
Wikipedia for Grey Resources , Library of Congress, Washington DC, USA	May 2, 2016
Data Papers, Trusted Tool in Research & Data Sharing , University of Florida, USA	Mar.20, 2018
Open Data for Research and Enhanced Publication , CNR, Pisa, Italy	May.25, 2018
Data Papers, The Why and How , NTK Prague, Czech Republic	Oct. 23, 2018
Grey Literature and the Circular Economy , OBA, Amsterdam, NL	Sept, 5, 2019

GreyNet's Sustained mix of Income and Open Sources



Financial Indicators

Since its relaunch in 2003, GreyNet has increased and diversified its sources of revenue. Where it initially was dependent almost solely on participant fees issuing from the international conference series, it has since increased revenues issuing from membership fees, sponsorship fees, advertising, the sale of publications, journal licensing, royalties, as well as educational and training activities. In 2020, membership and sponsorship fees accounted for 75% of the revenues, conference and workshops fees accounted for 10%, and publication fees were 15%. Together, these three sources of revenue accounted for 100% of GreyNet's gross income.



As seen in the chart above, revenues issuing directly from conference fees have considerably decreased over the years, while the number of conference participants has not. This can be accounted

for by the fact that GreyNet has acquired more organizational members as well as conference sponsors. Their paid membership and sponsorship fees entitle them to participation in the conferences. Another factor that explains the decrease in conference revenues are the reductions now offered to authors, students, and employees of host organizations.

Operating Costs

Direct and indirect costs associated with TextRelease and its Grey Literature Network Service include human resources, office maintenance, travel and lodging (related to site visits, conferences, workshops, committee meetings and other field work), conference materials and publications, as well as special events (annual award dinner, social programs, reception, conference tours, etc.).

SWOT Analysis

Strengths

Leadership role, an established and recognized international information network, GreyNet as Brand Name, Corporate Memory, Partnerships and Agreements, Good Will, Commitment to Open Access, Over twenty-five years expertise in the field of grey literature, Sustained information resources, and a track record of before and after sales delivery and service, Established banking and fiscal control.

Weaknesses

ICT issues such as website functionality including graphic design, online ordering, use/user statistics and their analyses, underdeveloped marketing, sales, and promotional activities. Insufficient reserves for further investment. A sole proprietorship seen as an obstacle to potential membership. Insufficient presence at key national and international conferences where grey literature is either directly or indirectly related to the themes and programs.

Opportunities

Further role in training and education, as well as research and (digital) publication. Ability to upgrade, enhance, and leverage existing products and services. Increased potential for sponsorship. Better access to funding and grants. Streamlining the workflow through outsourcing. Further cooperation with the open access community as well as further cooperation with commercial publishers and licensing agents. More use of available social media and networks.

Threats

Continuity, inability to respond to growth leading to missed opportunities, infrastructure's command of the ever-changing information landscape, an uncertain financial climate.